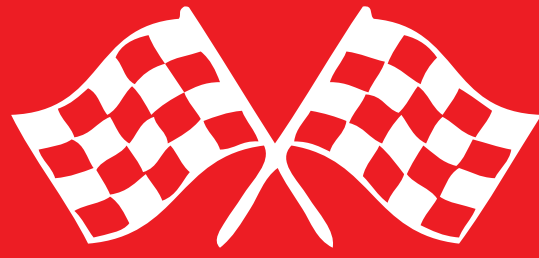


**HE DREAMED HE HAD THE NEED,
THE NEED FOR SPEED!**



**ALL HE NEEDS NOW
ARE SOME GREAT SPONSORS TO
HELP KEEP THE DREAM ALIVE!**





**KEEP
CALM**

AND

**KEEP
HELMET'S
RACING
DREAM
ALIVE**

KEEP THE DREAM ALIVE



CALLUM BISHOP WAS DESTINED TO RACE, FROM THE MOMENT HE COULD WALK ALL HE ACTUALLY WANTED TO DO WAS DRIVE! BE IT IN THE STROLLER WITH HIS MUM PUSHING, TO RIDING BIKES AS FAST AS HE COULD, HE JUST WANTED TO SIT BEHIND A WHEEL AND RACE. HIS ENTRY INTO KART RACING WAS A DREAM COME TRUE FOR CALLUM, HIS NATURAL ABILITY SHONE THROUGH RIGHT FROM THE GET GO!



HOW THIS SPONSORSHIP WILL BENEFIT YOU & YOUR COMPANY

RENSHAW KART RACING TEAM

Is a national go-kart racing team owned by Elliot Renshaw featuring up-and-coming racer Callum Bishop, 12, of Hobart, Tasmania

RENSHAW KART RACING TEAM competes in the ROTAX PRO TOUR SERIES in the class of JMAX TROPHY

The Junior Max Trophy Class has been a great success since its introduction to the Rotax Pro Tour in 2012. Designed to be a stepping stone for young drivers new to Rotax racing, the class provides competitors with an ideal opportunity to gain experience running Junior Max against competitors that are of a similar standard. Callum competes in the 12- to 15-year-old Junior divisions against some of the best young karting talents in the country.

We believe a partnership with our team can help promote, market and sell your products and / or services.

Countless companies within thousands of various industries have capitalised on motorsports marketing options for more than five decades. Executives, marketing specialists and business owners have gained a clear understanding of what a partnership with a race team can offer.

If your business has not taken advantage of motorsports marketing opportunities or you have experience in sponsoring a race team but need a more affordable option, we ask you to continue reading our 2016 marketing proposal!

BENEFITS TO PARTNERING WITH RENSCHAW RACING

You don't just get your name on the karts.

In fact, depending on the package, that may only be a small part of what we offer!

A partnership with RENSCHAW RACING TEAM provides a variety of benefits to your company, all of which strengthen as Callum rises through the racing ranks. These benefits provide exposure, brand recognition, customer/employee appreciation and millions of impressions by race fans throughout the country, which boast a long history of supporting companies and businesses that back race drivers and teams.

HERE'S SOME OF WHAT A MAJOR SPONSORSHIP PACKAGE WITH OUR TEAM INCLUDES.

- Company logo on Callum's driver suit, karts, team hauler, pit (tents, pit box, etc.), . Sponsor may be required to provide decals, patches for suit, banners, etc.
- Web recognition. KART RACING AUSTRALIA has live streaming of all races on their web site
- Go-karts and driver available for appearances at your place(s) of business. Show your appreciation to employees and/or customers or attract new customers with a RENSCHAW RACING race machine at your company or place of work!
- Mentions over racetrack PA.
- Recognition from Callum and Elliot in all marketing and promotion on Internet and newspaper inter- views,

MARKETING PACKAGE OPTIONS

For the 2016 season we're offering **FIVE LEVELS** of sponsorship packages:

MAJOR (KART, SUIT, HELMET, GLOVES & SHOES, APPAREL)

GOLD (KART, SUIT, HELMET, GLOVES & SHOES, APPAREL)

SILVER (KART, SUIT, HELMET, GLOVES & SHOES, APPAREL)

BRONZE (KART, SUIT, HELMET, GLOVES & SHOES, APPAREL)

ASSOCIATE (KART, SUIT, HELMET, GLOVES & SHOES, APPAREL)

Pricing and offerings are always negotiable. Face-to-face and/or phone conversations will detail and determine your partnership sponsor agreements.

BELOW ARE ESTIMATES OF OFFERINGS FOR YOUR INFORMATION.

MAJOR KART Sponsor (\$10,000)

- Primary logo placement on nosecone and sidepanels of RENSCHAW RACING karts.
- RENSCHAW RACING TEAM available for appearances at your place(s) of business
- Frequent mentions / promos on social media networks
- Logo on chest and/or sleeves of Callum's driving suit.
- Kart referred to as MAJOR SPONSOR No. 80 chassis in interviews, PA announcements, media stories, etc.
- Banners displayed at team tent at race events (banners provided by sponsor)

GOLD KART Sponsor (\$6,500)

- Logo placement on RENSCHAW RACING karts.
- Racecar available for an appearance at your place of business.
- Banner displayed on tent at race events (banners provided by sponsor).

SILVER KART Sponsor (\$3,500)

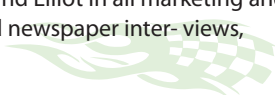
- Decals on karts
- Name listed as sponsor in interviews, profiles, PA announcements, etc.

BRONZE KART Sponsor (\$2,000)

- Decals on karts
- Name listed as sponsor in interviews, profiles, PA announcements, etc.

ASSOCIATE KART Sponsor (\$800)

- Decals on karts
- Name listed as sponsor in interviews, profiles, PA announcements, etc.



HOW THIS SPONSORSHIP WILL BENEFIT YOU & YOUR COMPANY

WE WANT TO HELP YOUR COMPANY!

Our Mission.

Callum Bishop is working to make the most of each driving opportunity with which he's presented as he works to earn success at every level of motorsports on his way to the highest levels of the sport.

Advertising value.

Callum will continue to rise through the sport. Callum has worked to become one of the top Junior talents on the ROTAX national circuit and soon will look to make the step from karting to the higher horsepower Car divisions on regional and national platforms.

A Unique Opportunity.

Callum has raced karts nationally since he was 7 years old. This won't change. Callum will continue to race around Australia, and as he advances through the sport, his exposure to race fans and the general public will increase dramatically.

Now - as Callum works through the early stages of his career - is a terrific time to become involved with RENSRAW RACING TEAM.

As Callum's national publicity increases, your brand development and exposure strengthens.

Consider this...

Through sponsoring Callum Bishop and the RENSRAW RACING TEAM, your company will reach thousands of people each year both in person and through print, web-based social and news media with this figure growing every year.

A perfect time to get on board the "Helmets" career and reap the rewards for years to come.

MEET THE DRIVER!



Name: Callum "Helmet" Bishop

Age: 12 years old

Hometown: Hobart, Tasmania

Occupation: Student at Central School District

Years Racing: Six Series: Australia Karting Junior Cup Series

Classes: Junior Pro

CONTACT INFORMATION

For more information on the 2016 marketing partnerships with RENSRAW RACING TEAM, contact team owner Elliot Renshaw on 0400 864 009 or email: granite@y7mail.com



SPONSORSHIP FOR THE HELMET'S MACHINE

KART SPONSORSHIP =

MAJOR SPONSOR
BRAND POSITION:

\$10,000

GOLD SPONSOR
BRAND POSITION:

\$6,500

SILVER SPONSOR
BRAND POSITION:

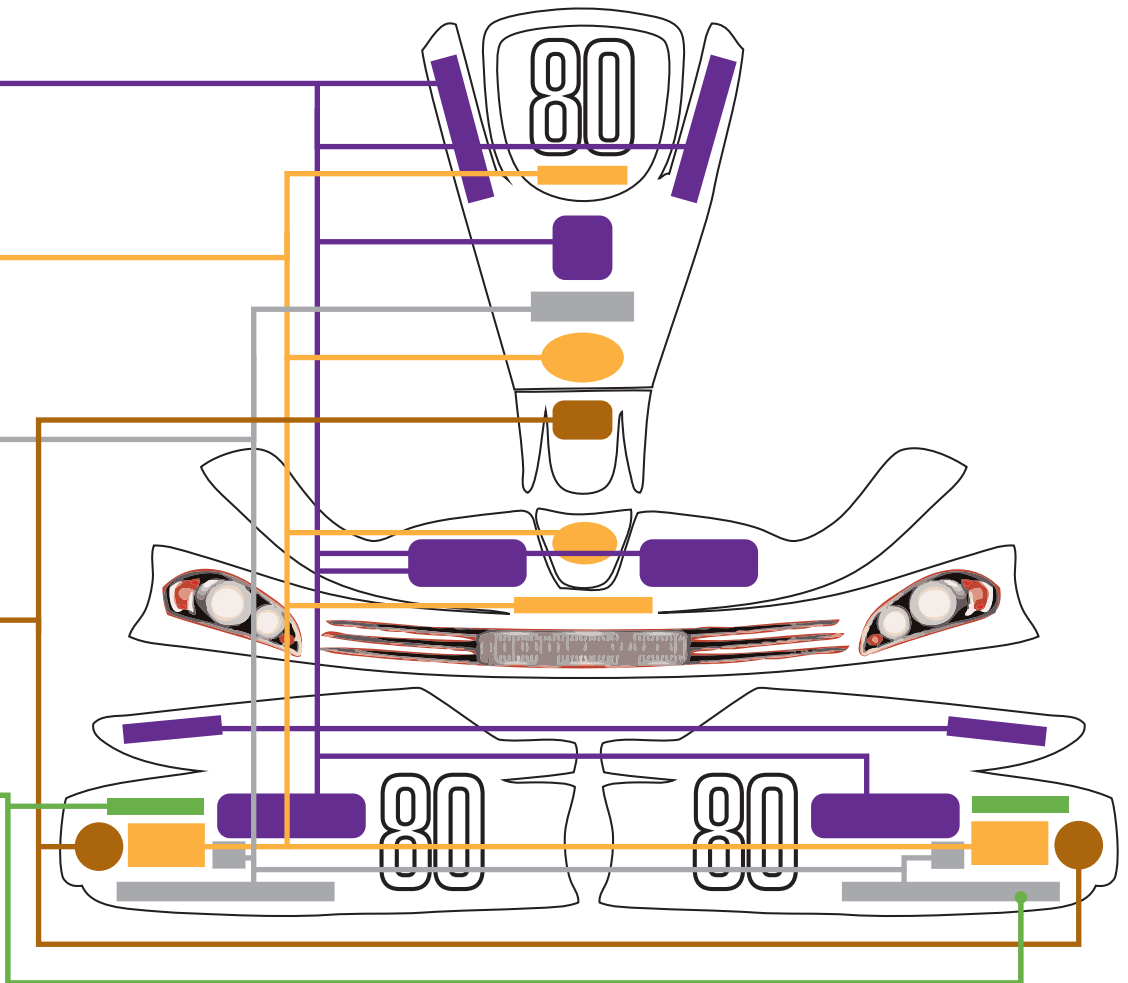
\$3,500

BRONZE SPONSOR
BRAND POSITION:

\$2,000

ASSOCIATE SPONSOR
BRAND POSITION:

\$800



Helmet



SPONSORSHIP FOR THE HELMET'S SUIT

SUIT SPONSORSHIP =

MAJOR SPONSOR
BRAND POSITION:

\$6,500

GOLD SPONSOR
BRAND POSITION:

\$4,500

SILVER SPONSOR
BRAND POSITION:

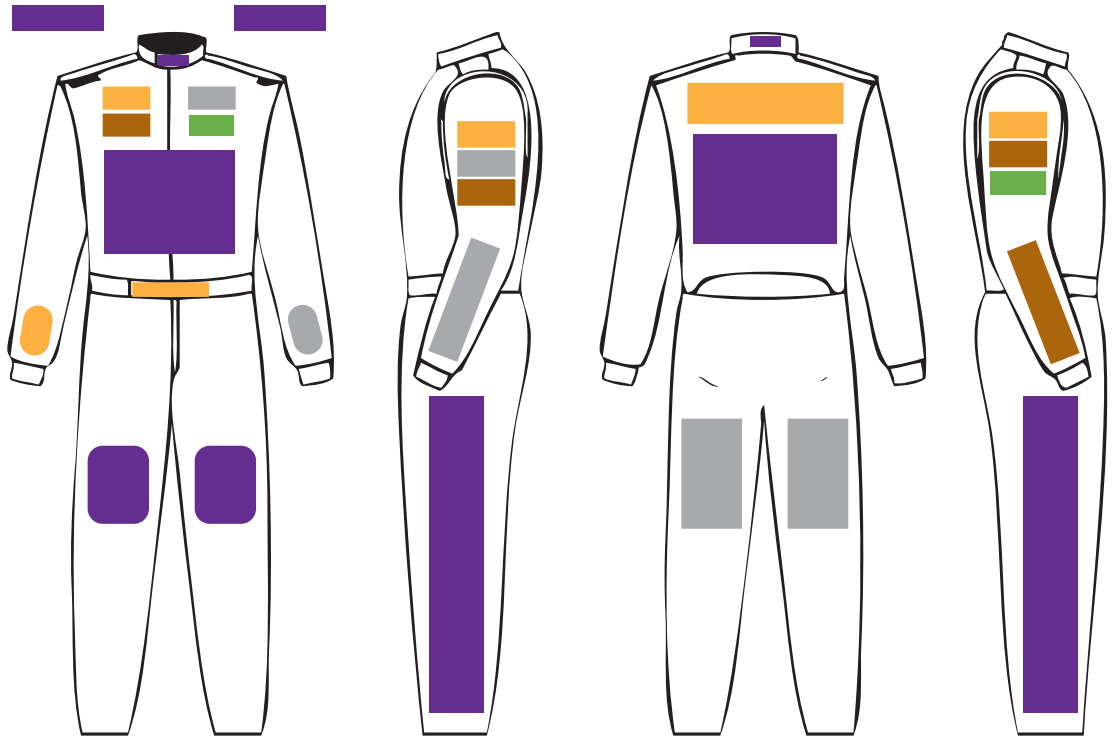
\$3,000

BRONZE SPONSOR
BRAND POSITION:

\$1,800

ASSOCIATE SPONSOR
BRAND POSITION:

\$650



Helmet



SPONSORSHIP FOR THE HELMET'S HELMET

HELMET SPONSORSHIP =

MAJOR SPONSOR
BRAND POSITION:

\$5,500

GOLD SPONSOR
BRAND POSITION:

\$4,000

SILVER SPONSOR
BRAND POSITION:

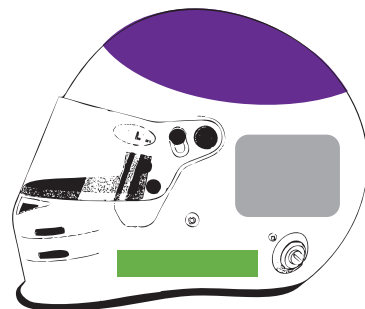
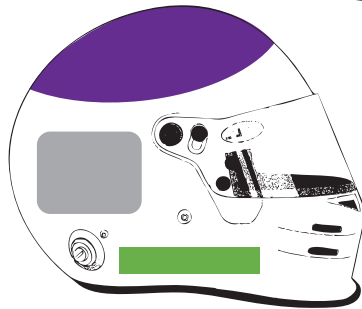
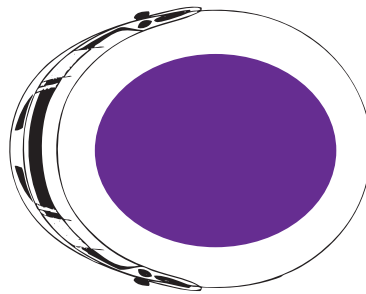
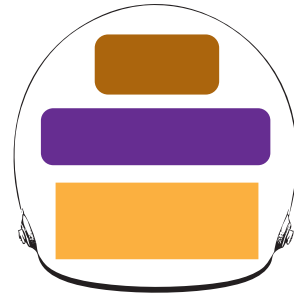
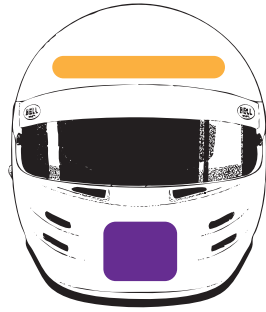
\$2,800

BRONZE SPONSOR
BRAND POSITION:

\$1,500

ASSOCIATE SPONSOR
BRAND POSITION:

\$600



Helmet



SPONSORSHIP FOR THE HELMET'S SHOES & GLOVES

SHOES & GLOVES
SPONSORSHIP =

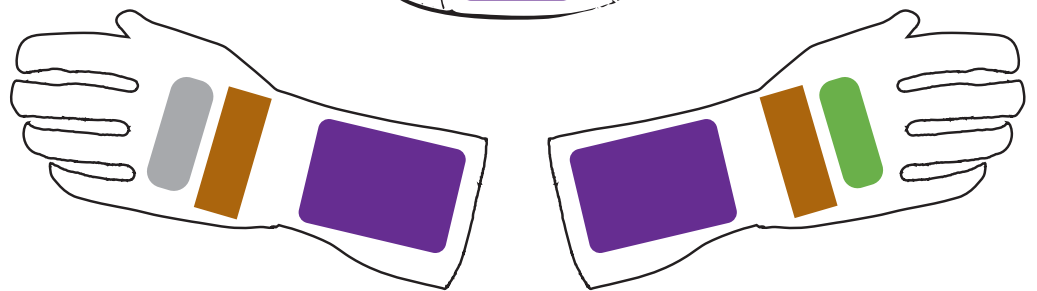
MAJOR SPONSOR
BRAND POSITION:
\$900

GOLD SPONSOR
BRAND POSITION:
\$750

SILVER SPONSOR
BRAND POSITION:
\$500

BRONZE SPONSOR
BRAND POSITION:
\$350

ASSOCIATE SPONSOR
BRAND POSITION:
\$150



Helmet



SPONSORSHIP FOR THE HELMET'S CAP

SNAP BAK SPONSORSHIP =

MAJOR SPONSOR
BRAND POSITION:

\$2,500

GOLD SPONSOR
BRAND POSITION:

\$1,800

SILVER SPONSOR
BRAND POSITION:

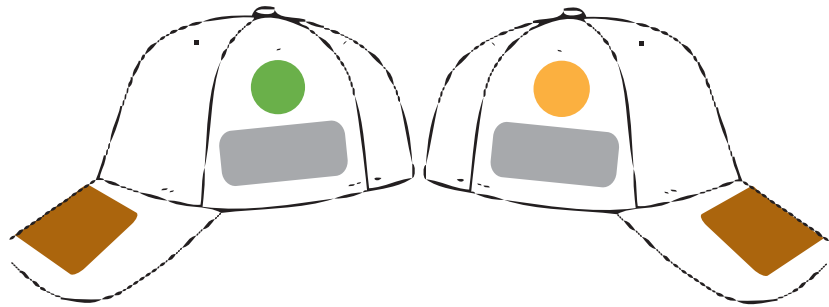
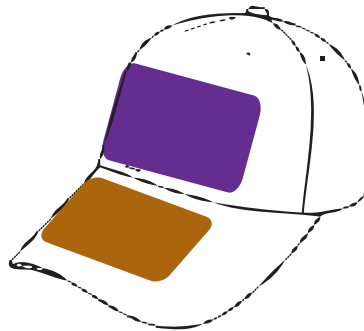
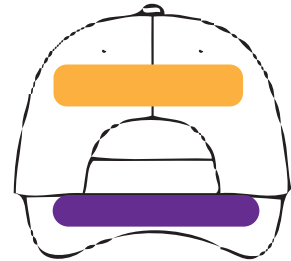
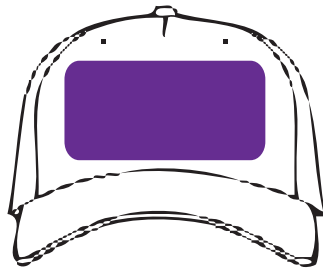
\$1000

BRONZE SPONSOR
BRAND POSITION:

\$800

ASSOCIATE SPONSOR
BRAND POSITION:

\$350



Helmet



SPONSORSHIP PAYMENT FORM

PLEASE COMPLETE THIS FORM AND RETURN TO: GRANITE@Y7MAIL.COM

ITEM 1:

Company / business

Contact person

ITEM 2:

Postal address

Suburb State Postcode

Mobile number Phone

Email

ITEM 3:

MAJOR SPONSOR KART RACE SUIT HELMET GLOVES & SHOES APPAREL

GOLD SPONSOR KART RACE SUIT HELMET GLOVES & SHOES APPAREL

SILVER SPONSOR KART RACE SUIT HELMET GLOVES & SHOES APPAREL

BRONZE SPONSOR KART RACE SUIT HELMET GLOVES & SHOES APPAREL

ASSOCIATE SPONSOR KART RACE SUIT HELMET GLOVES & SHOES APPAREL

ITEM 4:

I have read the terms of the sponsorship requirements and I am proud to associate my company with the RENSRAW RACING TEAM.

Name Title

Signed Date / /

CREDIT CARD:

Please debit my card number:



Expiry Date: /



Card Holders Name

Card Holders Signature

CHEQUE, MADE OUT TO: RENSRAW RACING TEAM

INTERNET BANKING: RENSRAW RACING COMBANK BSB: 069 109 ACC: 1982 8374