



# Resilience Marketing Pty. Ltd

Level 1, 19 Magnet Ct, Sandy Bay Tas 7005 | PH: 03 6224 6888 | Fax 6224 9001

## Television Guides

Resilience Marketing is the market leader in packaged TV & Radio products.

We provide you with an all inclusive guaranteed price for TV & Radio production and schedule.

Since we developed the concept in early 2001, more than 60,000 commercials promoting over 800 businesses have been showcased on television and radio.

The reason for its success is simple; our clients receive tangible results, professional service and outstanding value for money.

We encourage your participation and look forward to being of service to you.

Darren Roach  
Managing Director

\* Bonus commercials subject to availability. Conditions: Cancellations will not be accepted after 5 working days prior to the production deadline otherwise the full charge will be applied. Once commercial is approved this will be on air ASAP unless otherwise advised.

### The Television Guide Offers:

We'll produce a 15 second television commercial placed to air for an entire month.

#### WIN TV, One HD and ELEVEN

**40** commercials on each station, thats **120** ads, placed between 6am and midnight throughout the month.

#### OR:

#### TDT, Gem and Go

**50** commercials on each station, thats **150** ads, placed between 6am and midnight throughout the month.

All production costs included

### Your total Investment:

**\$3000 +GST**

Company Name: \_\_\_\_\_

ABN: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Area Advertising In: \_\_\_\_\_

Station: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Investment: \_\_\_\_\_

Month: \_\_\_\_\_

Authorising Signature: \_\_\_\_\_

Name & Position: \_\_\_\_\_

Date: \_\_\_\_\_

Method of Payment:

**Cheque:** Made out to Resilience Marketing

#### Internet Banking:

Resilience Marketing  
Commonwealth Bank

BSB: 067 028 Account: 1011 7004

#### Credit Card:

Please debit my



Card No: \_\_\_\_\_

Expiry Date: \_\_/\_\_/\_\_

Card Holder's Name \_\_\_\_\_

Trading terms full payment is required within 14 days from commencement of campaign with a 5% discount if paid in advance.